

SHELBI BALE

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WORK EXPERIENCE

COLLEGE HEIGHTS HERALD

Design Editor (August 2024-Present)

Designed graphics, and directed the visuals and production of the publication's newsmagazine. Designed graphics for news stories to boost web engagement.

THE CHAUTAUQUAN DAILY

Design Editor (June-July 2025)

Designed graphics and produced page layouts for the daily broadsheet newspaper. Managed the posting of news stories on the newspaper's website.

TALISMAN

Designer (January 2024-May 2024)

Illustrator (October 2023-May 2024)

Designed graphics and produced page layouts for Western Kentucky University's lifestyle magazine.

SKILLS

- Adobe Creative Suite
- Design principles / Typography
- Illustration
- Infographics
- Leadership
- Visual storytelling
- Wordpress

EDUCATION

WESTERN KENTUCKY UNIVERSITY

Journalism and Graphic Design degree
2023-PRESENT

GREEN COUNTY HIGH SCHOOL

Honors Diploma
2019-2023

WORK SUMMARY

Versatile and detail-oriented designer with experience in editorial design, illustration, and publication layout. Currently Design Editor at the College Heights Herald, with previous roles at The Chautauquan Daily and Talisman magazine. Skilled in creating clean, engaging print and digital layouts under tight deadlines, collaborating closely with reporters, photographers, and editors to ensure cohesive and visually compelling content. Proficient in Adobe Creative Suite, Procreate, and video editing tools, with a strong foundation in typography, image editing, and content organization. Known for strong communication, teamwork, and a dedicated work ethic in fast-paced, deadline-driven environments.

REFERENCES

SARA TOTH

Editor-in-Chief at The Chautauquan Daily and Employer
The Chautauqua Institution
724-984-6936
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DAVE MUNCH

Photo Editor at The Chautauquan Daily and Employer
The Chautauqua Institution
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SAM OLDENBURG

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CHUCK CLARK

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CARRIE PRATT

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